



# Motor City Beemers

## Newsletter



BMW MOA Club #231

BMW RA Club #209

June 2019

Volume 28, Number 6

All meetings are held the **SECOND** Saturday of the month at 10:30AM at  
**BMW Motorcycles of Detroit**  
**1301 S Rochester Rd, Suite B**  
**Rochester Hills, MI 48307**  
**Phone: (248) 402-4013**

Many of our “major” club events are on the **THIRD** Saturday of the month

*We welcome owners and fans of all bikes*  
*“An eating club with a motorcycle problem!”*

**Our next meeting is: June 8, 2019**

**Following Meeting: July 13, 2019**

**Web site: <https://MCBeemers.org>**

President  
 1st Vice President  
 2nd Vice Presidents  
 Treasurer  
 Newsletter Editor

**Cathy Beyers**  
**Paula Ellis**  
**Josh Grosse**  
**Jim Mick**  
**Nick Holland**

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 Jim @ RidingIsWonderful.com  
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Membership info: <https://mcbeemers.org/howdoijoin.html>

Activities: <https://mcbeemers.org/activities/>

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Hello fellow MC Beemers. It's June!

This month's meeting coincides with an Open House at the dealership. There will be hourly demo rides, an announcement, food, and other activities!

The June lunch ride was originally planned to the White Horse Inn. We will decide during the meeting if any members wish to ride to the Inn or if members prefer to defer the lunch ride in order to attend the Open House.

At the May meeting new officers were elected:

- President – Cathy Beyers
- 1st Vice President – Paula Ellis
- 2nd Vice President – Josh Grosse
- Communications – Nick Holland
- Treasurer – Jim Mick

Coming up in June, we have a big scheduled event: Saturday June 15th - our annual club picnic, at Fort Gratiot County Park. It's still \$5 per person to attend, which covers the cost of the meat, and needs to be paid to Jim Mick AS SOON AS POSSIBLE to assure an accurate headcount. Just like last year, we'll meet at about 11:00am at the Fort Gratiot County Park, 7 miles North of Port Huron at the intersection of M25 and Metcalf Rd. Head towards the shore on Metcalf and the park entrance is on the right. Our pavilion has been the first one on the right as you go toward the beach. Please bring a dish to share in one of the following categories, potatoes, vegetables, salads, deserts, beverages, or appetizers. Remember to bring storage containers for the leftovers.

Last month's lunch ride was to Whitey's Restaurant in Davison. Whitey's was terrific!

Upcoming rides:

- Sunrise / Sunset ride: June 29-30 (Brian Boers)
- Canada Eh: ride: July 3-7 (Josh Grosse)
- MCBeemers Off the Beaten Path Poker Run: April 1 – Oct 31

Until next month, get out there and ride!



Riding season is well underway...though really, my miles so far are pretty sad. Michigan road construction is again, making moving around the area difficult, but there's still fun to be had on the road. Paula and I have taken a number of rides along the St. Clair river and marveled at how high the water levels are. Might just have to put a snorkel on my LT!

Have you managed to get to any of the Poker Run sites yet? If so, start sending me pictures – I can start putting them on the website, no reason to wait for the year end! And, as long as we are talking Year End, don't forget to take pictures of your journeys for our Winter Banquet

slide show. I normally start nagging for those much later...but every bloomin' year, I hear the same thing – “Oh. We didn't take too many photos” or “Oh, I can't remember where those pictures are”, or “Oh...those are on my old phone and it broke and I can't get them”. Start saving them, not just for our benefit, but for yours, too.

As Cathy indicated, our next meeting will be the same day the dealership is having an Open House. This will not be the big Truck Load of stuff from BMW, but something that Chris and Lincoln and Don will be putting on. But there will be food, demo rides, and I suspect, some wheeling and dealing! This is something to tell your biker buddies about, get them to come in and take a BMW for a test ride. Or join us for lunch. Or both. Take a test ride on something yourself. Come on, I am sure you know someone who's a biker in the Rochester area!

And yes, this is part of my never-ending quest to expand our membership out into the area surrounding Rochester Hills (and anywhere else, of course). One thing I learned when running my own business is you can never just sit back and say, “yeah, I'm satisfied”. Every year, some of your customers (or in our case, members), for one reason or another will end up vanishing. If you aren't actively recruiting new ones, eventually you fade away. Yes, we want the dealership to help...but that's not their job – it's OUR job to find the new members that will sustain and grow us in new and fun ways. Hoping that doesn't happen and relying on others to create new business is how I ended up back in the regular workforce.

## **Stuff on the website**

Main website: <https://mcbeemers.org>

Activities page: <https://mcbeemers.org/activities>

Newsletters, current and past: <https://mcbeemers.org/mcb-nl/>

Club pictures: <https://mcbeemers.org/pictures/index.html>

Club invite cards: <https://mcbeemers.org/mcb-nl/MCB-invites.pdf>

Membership info: <https://mcbeemers.org/howdoijoin.html>

# Treasurer's Report

Jim Mick



Check book balance for the end of May	\$2824.37
Check book balance for the end of April	\$2824.37
Balance one year ago	\$1998.25
Balance end of November	\$1479.47
Balance end of February	\$2661.37
<b>PayPal</b> balance for the end of May	<b>\$98.11</b>
<b>PayPal</b> balance for the end of April	<b>\$83.85</b>

- 68 members for 2018
- 56 member renewals for 2019
- 13 members paid for Picnic
- 12 members paid for Frankenmuth

- 5/17 Received \$15.00 through PayPal from Mike Eckstein for membership renewal.
- Since I wasn't able to attend the club meeting, I have no report on the 50/50 drawing this month.

## MOTOR CITY BEEMERS NAME TAGS

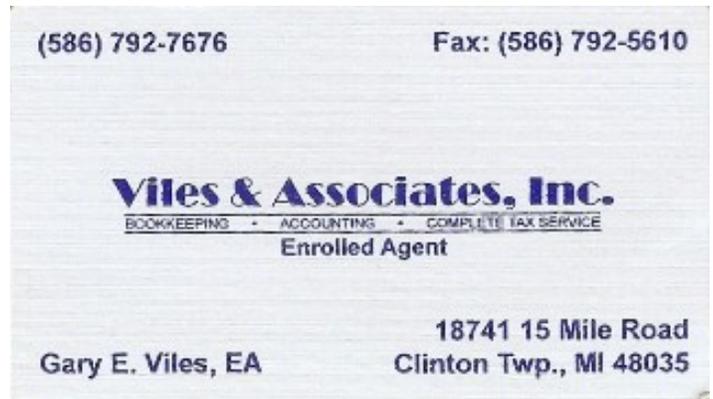
Motor City Beemer name tags are available for purchase at Highest Honor, Inc. Highest Honor, Inc is located at **34711 Dequindre Road, Troy, Michigan 48083**. Their shop is just south of 15 Mile Road, on the west side of Dequindre. Herb and Jeff have a die set up with the club logo and can add your name and/or nickname for a cost of only \$9.00.

The easiest way to get your ID tag is to send Jeff an e-mail at: [www.jeff@highesthonor.biz](mailto:www.jeff@highesthonor.biz). Spell out exactly what you want on your tag and when you want to pick it up. You can also call Jeff at **248-588-7845**. Tell him what you want on your tag and when you want to pick it up. You can have two lines of text, the first your name, and you can add a nick name as the second.

Join the growing number of members who proudly wear their ID tags with their one of a kind moniker. It will help us to get to know each other and sure works a lot better than "Hey you!"

*"A tip of the MCBEEMER helmet . . .*

*. . . goes to Viles & Associates, Inc., who have volunteered print the free copies of the newsletter available at the dealership. They are also BMW riders.*



to



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*Expanding comfort  
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Spring Loaded Highway Pegs for your K1200LT, pre-2010 R1200\_, R1150\_, R1100\_, R1200GSA, 1600GT/GTL (if equipped w/engine guards), and this newest BMW design for the 2014-current R1200\_ which is Model TG. Look at [www.ridingiswonderful.com](http://www.ridingiswonderful.com)